

CARIBBEAN INTERNATIONAL

**BOAT
SHOW**

San Juan

EDITION



May 3-5, 2024

Safe Harbor San Juan

Pier 9, Old San Juan

Exhibitor's Proposal



We are thrilled to extend an invitation for your participation in the 13th Caribbean International Boat Show, the largest and most prestigious Boat Show in the Caribbean, now in our new and spectacular venue in San Juan.

Dates: May 3rd to May 5th
Location: Safe Harbor San Juan Marina
Pier 9, next to Bahia Urbana

This mega event will span over 600,000 square feet of exhibition space, including over 30,000 square feet of temporary tents to accommodate more than 260 exhibitors from the nautical industry. With over 200 boats on display, on land and in water, from the most renowned brands, this event promises to showcase the latest innovations and designs in the marine world.

In addition to the impressive array of boats, attendees can enjoy various attractions such as a culinary park, sea trials, mega yachts display, and the famous Captain's Bar. Ample parking and transportation services via trolley will be provided for the convenience of both exhibitors and visitors.

This is an unparalleled opportunity to showcase your products and services to a diverse and affluent audience of marine enthusiasts and industry professionals. Be part of the incredible success the Caribbean International Boat Show has been for the last 13 years.

Secure your exhibition space today and be part of this extraordinary event!





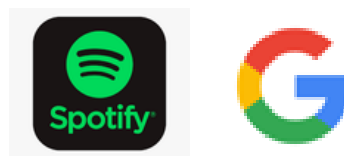
MEDIA STRATEGY

In all the Caribbean International Boat Show editions we have implemented an expansive media strategy, valued in over a million dollars for each event ,across a diverse range of advertising platforms. This comprehensive approach includes targeted promotions, extensive publicity efforts, and strategic partnerships to ensure a widespread presence in the media landscape. The substantial financial commitment underscores AG Group's dedication to amplifying the event's reach, fostering audience engagement, and solidifying its prominence in the boating industry.

FACT: Over 55,000 targeted followers in social media.



TELEMUNDO



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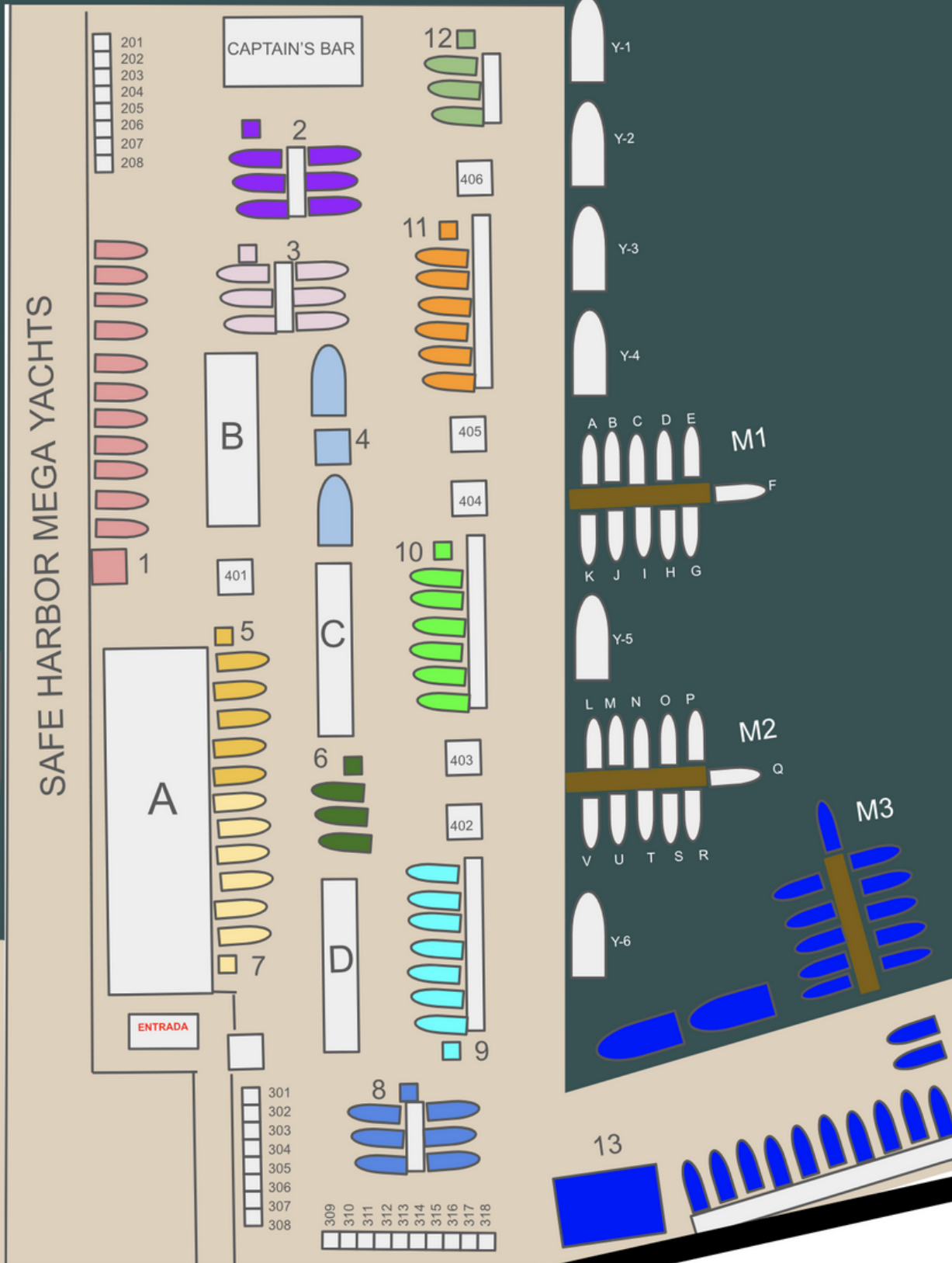




EXHIBIT HALL A AIR CONDITIONED TENT

| | | | | | | | | | | | | | | | | | |
|--------------------------------------|---------|-----|---------|-----|-------------|-----|-----|---------|-----|---------|-----|---|-----|-----|-----|--|--|
| 101 | 102 | 103 | 104 | 105 | 106 | 107 | 108 | 109 | 110 | 111 | 112 | 113 | 114 | 115 | 116 | | |
| E N T R A N C E | 117 118 | | 121 122 | | 125 126 127 | | | 131 132 | | 135 136 | | O U T D O O R E X I T | | | | | |
| | 119 120 | | 123 124 | | 128 129 130 | | | 133 134 | | 137 138 | | | | | | | |
| | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |
| 139 | 140 | 141 | 142 | 143 | 144 | 145 | 146 | 147 | 148 | 149 | 150 | 151 | 152 | 153 | 154 | | |

OUTDOOR TENT B

401

| | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 501 | 502 | 503 | 504 | 505 | 506 | 507 | 508 | 509 | 510 |
| 511 | 512 | 513 | 514 | 515 | 516 | 517 | 518 | 519 | 520 |

OUTDOOR TENT C

6

| | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 601 | 602 | 603 | 604 | 605 | 606 | 607 | 608 | 609 | 610 |
| 611 | 612 | 613 | 614 | 615 | 616 | 617 | 618 | 619 | 620 |

OUTDOOR TENT D

6

| | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 701 | 702 | 703 | 704 | 705 | 706 | 707 | 708 | 709 | 710 |
| 711 | 712 | 713 | 714 | 715 | 716 | 717 | 718 | 719 | 720 |





PRICE LIST

All exhibitors spaces include 1 6' table, 2 folding chairs, up to 5 amps electricity, 1 instagram post and 1 facebook post on CIBS pages.

Exhibit Hall A - air conditioned tent

- 10' X 10' - \$2,000
- 20' X 20' - \$8,000
- 20' X 30' - \$12,000

Outdoor Tents B, C and D and stand alone

- 10' X 10' - \$1,500
- 10' X 20' - \$2,500
- 20' X 20' - \$5,500

Boat Exhibitions - \$2,000 dealer fee in addition to boats fees

- **Boats on Trailer**
 - Up to 29' - \$725
 - 30' to 49' - \$825
 - 50' and up - \$925
- **Boats on Water**
 - Up to 29' - \$850
 - 30' to 49' - \$950
 - 50' and up - \$1200
- **Electricity hook up \$500 per boat (Thursday - Sunday)**



ANAMAR GUZMAN

787-221-4320

AGUZMAN@BIGTOPPR.COM

